

**GENERAL SERVICES ADMINISTRATION
FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST**

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through *GSA Advantage!*, a menu-driven database system. The Internet address for *GSA Advantage!* is <http://www.gsaadvantage.gov>.

SCHEDULE TITLE: Federal Supply Schedule Solicitation No 7FCB-H2-070541-B, for Multiple Award Schedule 541, entitled Advertising & Integrated Marketing Solutions (AIMS)

Contract No.: GS-07F-0711X

For more information on ordering from Federal Supply Schedules, click on the FSS Schedules button at: <http://www.fss.gsa.gov>

Contract Period: September 1, 2011—August 31, 2016



dog green productions

**Lewkowicz, Max dba Dog Green Productions
51 West 81st Street, Suite 4J
New York, NY 10024-2008
Telephone: (646) 290-6931**

<http://www.doggreenproductions.com>

Business Size: Small



Contract Holder

Customer Information

1A: TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINS)

541 4B --- Video/Film Production

Videotape and film production services will be provided to inform the public and Government agencies about the latest products, services, and/or issues in various outputs such as: industry standard formats, CD-ROM, DVD and video streaming development. Filming in studios, on location, live shows, or events may also be required. Examples of services include, but are not limited to: Writing Directing Shooting Arranging for talent/animation Narration Music and sound effects Duplication Distribution Video scoring Editing.

541 1000 --- Other Direct Costs (ODCs)

All ODCs proposed must be directly related to a service being offered under this Schedule and can only be purchased in conjunction with the Schedule service. Possible ODCs may include such items such as audio/visual equipment, facility rental, commercial production, media costs, booth space rental, etc.

1B: Lowest Priced Model Number and Lowest Price

SIN: 541-4B MODEL: Production Assistant Price: \$187.41/day

1C: Hourly Rates

Please refer to our pricing on page 6.

2. Maximum Order*:

\$1,000,000 per SIN

*If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. Minimum Order:

\$100

4. Geographic Coverage:

Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities

5. **Points of Production:**
New York, NY

6. **Discounts from Price List:**
Prices listed are GSA Net, Discount Deducted.

For calculation of the GSA Schedule price (price paid by customers ordering from the GSA Schedule, and the price to be loaded in to GSA Advantage), the contractor should deduct the appropriate basic discount from the list price and add the prevailing IFF rate to the negotiated discounted price (Net GSA price). Current IFF rate is 0.75%.

7. **Quantity Discounts:**
0%

8. **Prompt Payment:**
+1% 10 Days Net 30 Days or +0.5% 20 Days Net 30 Days

9a. **Government Purchase Cards are accepted at or below the micro-purchase threshold:**
Yes

9b. **Government Purchase Cards are accepted above the micro-purchase threshold:**
No

10. **Foreign Items:**
None

11a. **Time of Delivery:**
To Be Negotiated with Ordering Agency

11b. **Expedited Delivery:**
To Be Negotiated with Ordering Agency

11c. **Overnight and 2-Day Delivery:**
To Be Negotiated with Ordering Agency

11d. **Urgent Requirements:**
To Be Negotiated with Ordering Agency

12. **F.O.B. Point:**
Destination

13a. Ordering Address:

Lewkowicz, Max dba Dog Green Productions
51 West 81st Street, Suite 4J
New York, NY 10024-2008

13b. Ordering Procedures:

For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

14. Payment Address:

Lewkowicz, Max dba Dog Green Productions
51 West 81st Street, Suite 4J
New York, NY 10024-2008

15. Warranty Provision:

Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.

16. Export Packing Charges:

Not Applicable

17. Terms and Conditions of Government Purchase Card Acceptance:

(any thresholds below or above the micro-purchase level)

18. Terms and Conditions of Rental, Maintenance, and Repair:

Not Applicable

19. Terms and Conditions of Installation:

Not Applicable

20a. Terms and Conditions for any Other Services:

Not Applicable

21. List of Service and Distribution Points:

Not Applicable

22. List of Participating Dealers:

Not Applicable

23. Preventive Maintenance:

Not Applicable

24a. **Special Attributes such as Environmental Attributes:**

Not Applicable

24b. **Section 508 Compliance:**

Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.)

The EIT standards can be found at: www.Section508.gov/:

25. **Data Universal Number System (DUNS) Number:**

808140391

26. **Notification Regarding Registration in Central Contractor Registration (CCR) Database:**

Currently Active

**Hourly Rates for Services
SIN 541-4B**

SIN	Labor Category	GSA Rate (incl. IFF)
541-4B	Executive Producer	\$1,124.37
541-4B	Producer	\$1,030.67
541-4B	Director	\$1,030.67
541-4B	Production Coordinator	\$421.64
541-4B	Associate Producer	\$421.64
541-4B	Director of Photography	\$936.98
541-4B	Assistant Camera	\$609.03
541-4B	Sound Person	\$609.03
541-4B	Production Assistant	\$187.40
541-4B	Researcher	\$421.64
541-4B	Senior Writer	\$796.43
541-4B	Senior Editor	\$796.43
541-4B	Assistant Editor	\$374.79
541-4B	Senior Design Director	\$85.64
541-4B	Design Director	\$85.64
541-4B	Project Producer	\$85.64
541-4B	Technology Lead/Programmer	\$85.64
541-4B	Designer/Programmer	\$85.64

**Other Direct Costs
SIN 541-1000**

SIN	Support Products (ODCs)	Unit of Issue	GSA Price (incl. IFF)
541-1000	HD AJ-HPX2700 Camera Package (camera equip. Basic Lighting, audio- No crew)	Day	\$1,612.00
541-1000	HD AG-HVX200 Camera Package (camera equip. Basic Lighting, audio- No crew)	Day	\$906.75
541-1000	Archival Fees- Research	Per Screener	\$251.88
541-1000	Archival License Fees- Film/Video	Per Second	\$211.58
541-1000	Archival License Fees- Still Images	Per Still	\$408.04
541-1000	Music License Fees (Broadcast)	Per Needle Drop	\$1,511.25
541-1000	Music License Fees (Museums - US/Canada)	Per Needle Drop	\$226.69
541-1000	Editing Room (per system)	Week	\$1,511.25
541-1000	On-Line	Hour	\$251.88
541-1000	Sound Edit/Mix	Hour	\$302.25
541-1000	Transcripts	Page	\$2.52