



Belle &  
Wissell<sup>Co.</sup>

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## Dog Green Productions and Belle & Wissell, Co. announce a historic partnership

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**Dog Green Productions and Belle & Wissell, Co.** are proud to announce an exciting partnership created for the advanced development and production of historic media for educational facilities, museums, interpretive exhibits and visitor centers.

**Belle & Wissell** is an award-winning art and design studio dedicated to groundbreaking interactive design and media storytelling installations. The studio has worked closely with cinematic storytellers **Dog Green Productions** to produce interactive media and films for the **American Battle Monuments Commission** ([www.abmc.gov](http://www.abmc.gov)). These state-of-the-art media projects tell the story of *D-Day, the Normandy Campaign and the Battle of Pointe du Hoc*.

Together, the collective team is now in production on new films and interactive presentations for the future Pointe du Hoc interpretive center planned for the Pointe du Hoc site in Normandy.

The Battle of Pointe du Hoc is the latest project. See the online version now at:  
<http://www.abmc.gov/>

In 2007, Max Lewkowicz, historian, founder and CEO of **Dog Green Productions** wrote, produced and directed all the media and films for the Normandy American Cemetery Visitor Center in Colleville-sur-Mer, Normandy. **Dog Green Productions** specializes in historical-based productions and has previously produced all the films and media for the Holocaust museums in New York and Montreal.

*“The goal of our new partnership is to offer a focused, single source of historical media production which interweaves the various disciplines...film, video, interactive presentations, historical research, still image research and document presentation. The partnership allows for a uniform design, message, and style, as well as powerful historic information-gathering and research resources. **Belle & Wissell and Dog Green Productions** are now a unique single source for museums and historical educational facilities to utilize in their quest for educational excellence.”*

**Max Lewkowicz**  
**Founder and CEO**  
**Dog Green Productions**

*“With a shared passion for telling the tales of the past in new and exciting ways, the partnership just came naturally. Both studios have a commitment to working in close collaboration with their clients—and together have developed a specialized creative process that is particularly suited for this type of work.”*

**Gabe Kean**  
**Founder and Design Director**  
**Belle & Wissell, Co.**

### **About Belle & Wissell, Co.**

**Belle & Wissell** is an award-winning experience design studio that specializes in creating new types of audience experiences—in exhibit spaces, public spaces, and on the Web. Founded by Gabe Kean in 2003 (formerly known as Gabe Kean Design), the studio embraces its diverse commissions which include complete exhibits, interactive art installations, retail environments, media kiosks, and Web experiences. Some recent projects include a suite of interactives and short documentary films for the new Harley-Davidson Museum in Milwaukee, media installations and touch-screen kiosks for the new Wing Luke Asian Museum (a history and cultural museum in Seattle), and exhibition and integrated media design for Jimi Hendrix: An Evolution of Sound (at Experience Music Project in Seattle).

### **About Dog Green Productions**

**Dog Green Productions** was founded by Max Lewkowicz, a historian and documentarian who has won critical acclaim and numerous awards during his long and distinguished career. The philosophy of **Dog Green Productions** is based on merging uncompromising truth with powerful creative passion. From the D-Day Landing Beaches in Normandy to the first Jamestown Settlement in

Virginia, from stories of the horror of life and death in Auschwitz-Birkenau to “Checkpoint Charlie” in Cold War Berlin, **Dog Green Productions**’ primary focus has always been on the historical, political, and sociological stories that have been part of a continuously changing world. With that mission, **Dog Green Productions** (named after a sector of Omaha Beach on D-Day) has produced countless award-winning documentary films and interactives for museums, television networks, exhibitions and interpretive centers located in places as varied as South Africa, France, Israel, the United Kingdom, Poland, Canada, and Japan.

The two companies plan to utilize their two main locations, New York City and Seattle, as design, production and post-production facilities.

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